

MEDIA KIT 2026

Print Newspaper Ads and Editorial
Online Newspaper Ads with ads linked to
advertisers sites or emails

E-Blasts to over 4,300 who opted-into our list.
Monthly website Banners offering unlimited hits

Reach the Irish and Irish-Americans
in Chicagoland, in print and online
at www.IrishAmericanNews.com

Call or E-mail Cliff at

312-498-1337

cliff@irishamericannews.com



SUBSCRIPTIONS

12 months \$35

24 months \$60

36 months \$80

48 months \$100

Send Checks to:

Irish News Inc, PO BOX 7 ZION IL 60099
or pay on site - www.irishamericannews.com
at the subscribe button on the
right hand side of page

If you are a Member of ANY
of these Irish organizations

[Chicago Gaelic Park](#)
[Irish American Heritage Center](#)
[Irish Fellowship Club](#)
[Will County Irish](#)
[West Suburban Irish](#)

**Irish American News is FREE monthly!
included with your membership!**

We encourage you to become a member
of one of these fine organizations today!

ADDED VALUE:

Print advertisers receive a free **website link** in our online **SHOP IRISH** section,
Print advertisers receive a free ad in our online edition with their ads

LINKED to their Website or Email whichever you prefer.

Readers interested in their products or services simply click on their ad

and it takes them to your website or email.

We support many benefits with free editorial,
and discounted rates for advertising their events.

1/2 Page (Horizontal) 9.5 inches Wide by 7.25 inches High

Business Card (Horizontal) 3.7 Wide by 2 High

1/6 Page (Horizontal) 4.65 Wide by 4.9 High

DIMENSIONS:

All Ads a minimum of 200 dpi (100 Line screen)

These ad sizes are designed to give you
an idea of the sizes available.

We can adjust an ad made by you

The actual dimensions are printed inside each
rectangle and most are larger than shown.

DISCOUNTS:

Ad runs of 6 months or more receive 5% discount
if paid in full at time of purchase!

Ad Sizes	Monthly Space Deadline 18th - Artwork Deadline - 20th		
	All POLITICAL or 12 month run	6 months or more	Less than 6 months
2.25" Square	65	70	75
Double Square	100	120	130
Business Card	75	85	95
3.1" Pub square	95	105	115
2 Pub squares	150	185	200
10th Page	200	225	250
8th Page	250	275	295
6th Page	275	290	315
5th Page	295	315	335
4th Page	325	350	375
3rd Page	375	400	425
1/2 Page	475	500	535
Full Page	900	950	1000
inside front Cvr	1200	1350	1500
outside Bck Cvr	1300	1500	1750
inside Bck Cvr	1100	1200	1300

ALL PRICES ARE MONTHLY
Want to Reach More Irish Nationally?
Reach more Irish and
Irish-Americans Coast to Coast!
Put your ad in
3 Irish-American newspapers,
and you only deal with one person.

East Coast: New York
Irish Echo

Midwest: Chicago
Irish American News

West Coast: California
Irish Herald

Total distribution over 36,000
Call Cliff, 312-498-1337 for info
cliff@irishamericannews.com
www.Irishamericannews.com

E-BLASTS

\$165 per blast to our opt-in
list of 4,300 and growing.
2nd send \$100 to same list

Publishing Dates 2026

Published 12 Times a Year

January 2, February 1

March 3, April 3

May 1, June 3

July 3, August 1

September 3, October 2

November 1, December 3

Publishing in 2027

January 2, February 1

March 1, April 1

May 3, June 1

July 1, August 2

September 2, October 1

November 1, December 3

Website
BANNERS

LARGE TOP BANNER

970 pixels Wide x 120 High

150

175

200

LARGE SIDE BANNER

150 pixels Wide x 500 High

150

175

200

MEDIUM SIDE BANNER

150 pixels Wide x 250 High

90

110

135

SMALL SIDE BANNER

150 pixels Wide x 125 High

75

85

100

Save 5% on 6 or 12 month run if paid in full within 10 days

Pay by check, paypal, venmo or credit card

We can bill you monthly if we have your card info on file.

RECEIVE A 5% DISCOUNT ON DISPLAY ADS
if you pay in full for 6 months or 12 months runs

Circulation: 13,000 Monthly

Estimated Readership 48K

Distribution Outlets

You can pick up a monthly
paper at over 230 locations
listed on our website

www.irishamericannews.com
under *Pick-Up Paper Here!*

Distribution Area: Chicago and counties including,
Cook, Will, Kane, McHenry, DuPage, Lake, & Kendall
with additional distribution in Wisconsin, Indiana,
Michigan, Illinois and some scattered across the USA.

1/4 Page (Horizontal)

4.65 Wide by 7.3 High

or 9.5 Wide by 3.65 High

1/5 Page Vertical

3.7 Wide by 7.25 High

1/8 Page Horizontal 4.65 Wide by 3.65 High

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FULL PAGE
9.5 inches wide
by 15 inches high

1/6 Page (Vertical)
3.1 Wide
by 7.25 High

10th Page (Vertical)
1.75 Wide by 7.25 High

1/2 Page Vertical
4.65 Wide x 15 High

1/3 Page Vertical
3.1 Wide x 15 High

1/8 Page Vertical
2.25 Wide by 7.25 High
or 1.75 wide by 10 High

10th Page Horizontal 3.7 Wide by 3.65 High

1/2 Page (Horizontal)
9.5 inches Wide by 7.25 inches High

1/3 Page (Horizontal)
9.5 inches Wide by 4.75 inches High

1/4 Page (Horizontal)
9.5 inches Wide by 3.65 inches High
1/4Page (Vertical) 2.25 Wide by 15 inches High

1/5 Page (Horizontal)
9.5 inches Wide by 3 inches High

DOUBLE Business Directory
Horizontal 4.65 wide by 2.45 high

Business Directory
2.25 Wide by 2.25 High

*FYI ad sizes are approximate and close to actual size so you
can get an idea of approximate space for each size ad.*