



IRISHAMERICANNEWS.COM

# IAN

## MEDIA KIT 2026

Print Newspaper Ads and Editorial  
Online Newspaper Ads with ads linked to  
advertisers sites or emails  
E-Blasts to over 4,300 who opted-into our list.  
Monthly website Banners offering unlimited hits

Reach the Irish and Irish-Americans  
in Chicagoland, in print and online  
at [www.IrishAmericanNews.com](http://www.IrishAmericanNews.com)

Call or E-mail Cliff at

**312-498-1337**

[cliff@irishamericannews.com](mailto:cliff@irishamericannews.com)



## SUBSCRIPTIONS

12 months \$35  
24 months \$60  
36 months \$80  
48 months \$100

Send Checks to:

Irish News Inc, PO BOX 7 ZION IL 60099  
or pay on site - [www.irishamericannews.com](http://www.irishamericannews.com)  
at the subscribe button on the  
right hand side of page

If you are a Member of ANY  
of these Irish organizations

Chicago Gaelic Park  
Irish American Heritage Center  
Irish Fellowship Club  
Will County Irish  
West Suburban Irish

Irish American News is **FREE** monthly!  
included with your membership!

We encourage you to become a member  
of one of these fine organizations today!

## ADDED VALUE:

Print advertisers receive a free **website link** in our online **SHOP IRISH** section,  
Print advertisers receive a free ad in our online edition with their ads  
**LINKED to their Website or Email whichever you prefer.**  
Readers interested in their products or services simply click on their ad  
and it takes them to your website or email.  
We support many benefits with free editorial,  
and discounted rates for advertising their events.

**1/2 Page (Horizontal)** 9.5 inches Wide by 7.25 inches High

**Business Card (Horizontal)** 3.7 Wide by 2 High

**1/6 Page (Horizontal)** 4.65 Wide by 4.9 High

## DIMENSIONS:

All Ads a minimum of 200 dpi (100 Line screen)  
These ad sizes are designed to give you  
an idea of the sizes available.

We can adjust an ad made by you  
The actual dimensions are printed inside each  
rectangle and most are larger than shown.

## DISCOUNTS:

Ad runs of 6 months or more receive **5% discount**  
if paid in full at time of purchase!

Monthly Space Deadline 18th - Artwork Deadline - 20th

All Ads at 200 dpi (100 Line screen)

**ALL PRICES ARE MONTHLY**

Ad Sizes	All POLITICAL or 12 month run	6 months or more	Less than 6 months
2.25" Square	65	70	75
Double Square	100	120	130
Business Card	75	85	95
3.1" Pub square	95	105	115
2 Pub squares	150	185	200
10th Page	200	225	250
8th Page	250	275	295
6th Page	275	290	315
5th Page	295	315	335
4th Page	325	350	375
3rd Page	375	400	425
1/2 Page	475	500	535
Full Page	900	950	1000
inside front Cvr	1200	1350	1500
outside Bck Cvr	1300	1500	1750
inside Bck Cvr	1100	1200	1300

Want to Reach More Irish Nationally?  
Reach more Irish and  
Irish-Americans Coast to Coast!  
Put your ad in  
3 Irish-American newspapers,  
and you only deal with one person.

**East Coast: New York**  
*Irish Echo*

**Midwest: Chicago**  
*Irish American News*  
**West Coast: California**  
*Irish Herald*

Total distribution over 36,000  
Call Cliff, 312-498-1337 for info  
[cliff@irishamericannews.com](mailto:cliff@irishamericannews.com)  
[www.IrishAmericanNews.com](http://www.IrishAmericanNews.com)

## E-BLASTs

\$165 per blast to our opt-in  
list of 4,300 and growing.  
2nd send \$100 to same list

## Publishing Dates 2026

Published 12 Times a Year

January 2, February 1  
March 3, April 3  
May 1, June 3  
July 3, August 1  
September 3, October 2  
November 1, December 3

## Publishing in 2027

January 2, February 1  
March 1, April 1  
May 3, June 1  
July 1, August 2  
September 2, October 1  
November 1, December 3

## Website BANNERS

**LARGE TOP BANNER**  
970 pixels Wide x 120 High  
**LARGE SIDE BANNER**  
150 pixels Wide x 500 High  
**MEDIUM SIDE BANNER**  
150 pixels Wide x 250 High  
**SMALL SIDE BANNER**  
150 pixels Wide x 125 High

	12 month or more per month	6 month or more per month	less than 6 month per month
LARGE TOP BANNER	150	175	200
LARGE SIDE BANNER	150	175	200
MEDIUM SIDE BANNER	90	110	135
SMALL SIDE BANNER	75	85	100

**Save 5% on 6 or 12 month run if paid in full within 10 days**

**Pay by check, paypal, venmo or credit card**  
**We can bill you monthly if we have your card info on file.**

**RECEIVE A 5% DISCOUNT ON DISPLAY ADS**  
if you pay in full for 6 months or 12 months runs

## Content:

*Irish American News*

focuses on the area of Chicagoland  
with additional coverage in Illinois,  
Wisconsin, Indiana, Michigan and  
Iowa news of interest to those of  
Irish heritage; including current  
events, special events, local sports,  
book reviews, travel, entertain-  
ment, poetry, history, politics, news  
from Ireland, Irish personalities in  
all fields, and Irish Clubs and Social  
Media outlets.

**Circulation: 13,000 Monthly**  
Estimated Readership 48K

## Distribution Outlets

You can pick up a monthly  
paper at over 230 locations  
listed on our website

[www.irishamericannews.com](http://www.irishamericannews.com)  
under **Pick-Up Paper Here!**

**Distribution Area:** Chicago and counties including,  
Cook, Will, Kane, McHenry, Dupage, Lake, & Kendall  
with additional distribution in Wisconsin, Indiana,  
Michigan, Illinois and some scattered across the USA.





