





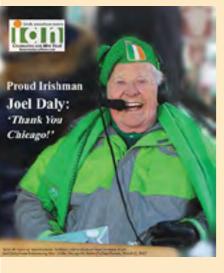
Print Ads
E-Blasts
Classifieds
Website Links
Website Banners

RATE CARD MEDIA KIT 2019

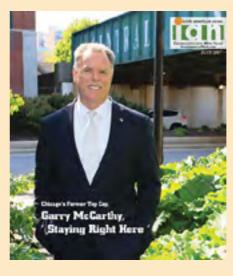
Our **Readers** Love Irish American News Our **Advertisers** Do too!

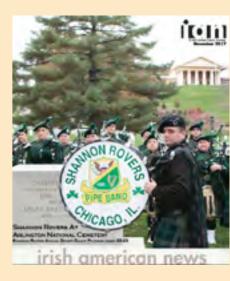




















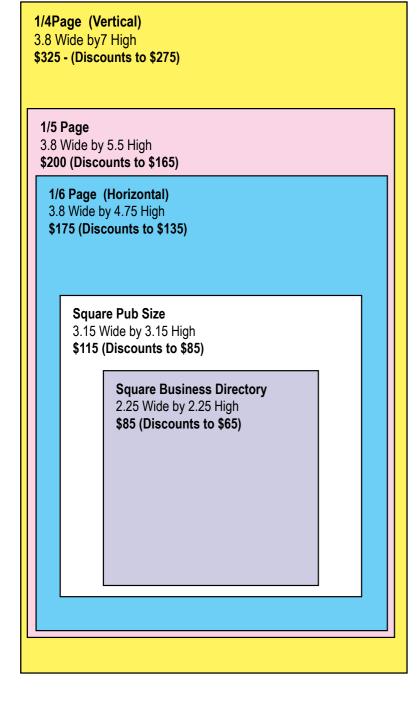
Full Page 9.67 Wide by 10.75 high \$1200 - (Discounts to \$900)

1/3 Page (3 columns wide) 5.65 Wide x 6.5 High \$425 - (Discounts to \$325) 1/4 Page (Horizontal) 4.8 Wide by 5.25 High \$325 - (Discounts to \$275) 1/8 Page 3.8 Wide by 3.75 High \$145 (Discounts to \$115) 10th Page (Horizontal) 3.8 Wide by 2.75 High \$115 (Discounts to \$85)

1/2 Page (Horizontal) 9.67 Wide by 5.25 High **\$650 - (Discounts to \$495)**

1/3 Page (Horizontal) 9.67 Wide x 3.75 High \$425 - (Discounts to \$325)

Business Card (Horizontal) 3.8 Wide by 2 High **\$95 (Discounts to \$75)**



DIMENSIONS:

All Ads a minimum of 200 dpi (100 Line screen)

These ad sizes are approximate and are designed to give you an idea of the sizes available.

The actual dimensions are printed inside each rectangle.

DISCOUNTS:

All prices shown here are for ads that run one time only. We give substantial discounts if you run 3 months, or 6 months, or 12 months.

Ad runs of 6 months receive an additional 5% off if paid in full at time of purchase.

Ad runs of 12 months or more receive an additional 10% off if paid in full at time of purchase.

1/2 Page (Horizontal) 4.8 Wide by 10.75 High \$650 - (Discounts to \$495)

1/3 Page (Vertical) 3.15 Wide by 10.75 H \$425 - (Discounts to \$325)

> 1/6 Page (Vertical) 1.8 Wide by 9.5 High \$175 (Discounts to 135) 1/8 Page 1.8 Wide by 7.5 High \$145 (Discounts to 115) 10th Page (Vertical) 1.8 Wide by 6 High \$115 (Discounts to \$85)

Space Closing Date 15th Artwork Closing Date 20th

Publishing Dates 2018	NEWSPAPER	Per Month	Per Month	Per Month	Per Month	
Published 12 Times	PRINT	12 Month	6 Month	3 Month	1 Month	
A Year	AD SIZES	Run	Run	Run	Run	
January 2	2.25 Square	65	70	75	85	
February 1	Business Card	75	85	90	95	
March 3 April 2	Tenth Page	85	95	105	115	
May 1	3.15 Square	85	95	105	115	
June 1	Eighth Page	115	125	135	145	
July 2	Sixth Page	135	150	165	175	
August 2 September 1	Fifth Page	165	175	190	200	
October 2	Quarter Page	275	290	305	325	
November 1 December 1	Third Page	325	375	395	425	
	Half Page	495	535	575	650	
Publishing Dates 2019	Full Page	900	975	1025	1200	
Published 12 Times	Inside Front Cover	1000	1075	1150	1300	

All Print advertisers receive a **free website link** in our **Shop Irish** section. All Print advertisers are included in our Digital online monthly paper and their ads are linked to their websites or emails where applicable

1295

1350

1200

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WEBSITE ONLINE	Per Month	Per Month	Per Month	Per Month						
BANNER AD SIZES	12 Month	6 Month	3 Month	1 Month						
(in Pixels)	Run	Run	Run	Run						
Large Top Banner	150	175	195	225						
620 Wide x 100 High										
Side Banner Small	75	90	105	120						
150 Wide x 100 High										
Side Banner Medium	130	150	175	190						
150 Wide x 250 High										
Side Banner Large	200	250	275	300						
150 Wide x 500 High										

Classified Ad \$20 per column inch based on a 5 column page

E-Blast: \$125 per blast to our list of over 5,000

Circulation: 15,000 Monthly **Distribution:** Chicago, Cook, Estimated Readership 60,000 Will, Kane, McHenry, Dupage, **Distribution Outlets** Over 200 Lake, Kendall Counties, Wisconsin, Subscriptions and Requested 12,600 + Indiana, Michigan, Iowa

Also distributed at Irish businesses, fests, music and special event functions.

Irish News Inc P.O. Box 7, Zion IL 60099

Outside Back Cover

A Year

January 3

February 1

March 2

April 2

May 1

June 1

July 2

August 1

September 3

October 3

November 1

December 2

Content: Irish Amer-

ican News focuses on

the areas of Chicagoland

with additional coverage

of Illinois, Wisconsin, In-

diana, Michigan and Iowa

news of interest to those

of Irish heritage; includ-

ing current events, spe-

cial events, local sports,

book reviews, travel, en-

tertainment, poetry, his-

tory, politics, news from

Ireland, Irish personali-

ties in all fields, and Irish

Clubs and Social Media

outlets.

We can bill your card monthly, or you can pay in full and receive a substantial discount*

847-872-0700







Irishamericannews.com

cliff@irishamericannews.com

About Us:

1500

Irish American News has been serving the Irish and Irish-American community in Chicagoland since our publication debuted in March, 1977.

This March we will cross the 40 year mark! Current publisher, Cliff Carlson, bought the paper from the papers founder, Bob Burns in 1991. Since that time we have published over 300 issues and counting.

Several Irish organizations in Chicagoland have partnered with us to produce their official newsletters which we mail to almost 100 percent of their memberships.

Those groups are:

Gaelic Park

Will County Irish

Irish American Heritage Center

We also mail newspapers monthly to the membership of the **Irish Fellowship** Club and the West Suburban Irish.

We have embraced the worldwide web since the early 2000's.

If you go online to our website, www. irishamericannews.com, you will find back issues going all the way back to 2006.

Our digital issue of the newspaper links our advertisers to their websites, so our readers interested in their products or services simply click on their ad and it takes them direct to websites and/or email.

We support as many benefits for those in need, and charitable causes as we can, with stories and advertising about their events, and offer free or deeply discounted ads to many of them.

American Irish Media

If you are interested to reaching Irish and Irish-Americans across the country we have a group of 9 Irish newspapers around the USA that you can advertise and editorialize in, and you only have to deal with one person.

Papers include: Chicago, Ohio, Minnesota, Denver, Philadelphia, Boston, New York, Los Angeles and San Francisco with a total distribution of over 100,000. Call Cliff at 847-872-0700 for more information.

*Save 10% on a 12 month run if paid in full at time of order Save 5% on a 6 month run if paid in full at time of order